



**For Immediate Release**

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### **SAVE THE DATE: GRAND OLD DAY SUNDAY, JUNE 6, 2010**

Grand Old Day Celebrates and Gives Back to Non-Profit Organizations and Community

(ST. PAUL, MN) – Mark your calendar for Grand Old Day on Sunday, June 6 – the Twin Cities’ first, biggest and best block party. In its 37th year, Grand Avenue’s summertime celebration is the largest one-day festival in the Midwest. In addition to featuring more than 20 local bands on seven stages and free activities for all ages, this year’s festival supports nine community non-profit organizations through fundraising, awareness and volunteer recruitment.

#### **Grand Old Day**

June 6, 2010

7:45 a.m.-5:00 p.m.

St. Paul’s Grand Avenue

[www.grandave.com](http://www.grandave.com)

Grand Old Day includes:

- 8K inline skate, 8K run, 5K walk/jog, and quarter-mile or half-mile youth run to kick off the day’s events sponsored by The Sporting Life.
- 108 Sun Salutations with HeartBeat Yoga– a free outdoor yoga class accompanied by a live band in the Sports District at 9 a.m.
- Summertime Fun themed parade - begins at 10 a.m. and runs from Fairview Avenue to Dale Street.
- Art District sponsored by Cafe Latté, Walker Art Center and Lavender magazine showcasing the Grand Old Day Art Fair with local and regional artists, Art Cars on display and community arts activities.
- Newly expanded Family Fun Area supported by Whole Foods Market featuring a petting zoo, rides, games, prizes, inflatable bounce houses, a 20-foot tepee from the Gibbs Museum, interactive learning, cultural arts and performances and Teen Battle of the Bands.
- Seven music stages featuring more than 20 local bands sponsored by 89.3 The Current, JJ Taylor, City Pages, Green Mill, Rock the Cause, Dixies, Billy’s, Wild Onion and Salut Bar Americain.
- Sports District with appearances by local sports teams and organizations providing free activities for guests.

Grand Old Day gives back to local non-profit organizations by raising money through music festival wristbands and food ticket sales. This year's non-profit partners include:

- **Rock the Cause**-A non-profit organization working to create a positive, life-changing experience through the power of music and community.
- **Free Arts Minnesota**- A program that seeks to interrupt the cycle of violence through painting, drawing, music, writing, drama and other creative outlets.
- **Minnesota AIDS Project**- A group working to stop HIV through advocacy, education and service.
- **COMPAS**- A community arts organization that provides technical assistance, artistic and organizational development activities, and grants to artists and agencies.
- **Summit Hill Association** - A district council that works to enhance the quality of life through community projects in the Summit Hill neighborhood.
- **The Saint Paul Jaycees**- A club that offers members an opportunity to serve communities, establish rewarding friendships, and create professional contacts.
- **Red Ribbon Ride**-An event that educates the public about HIV and raises funds and awareness to support Minnesota AIDS service organizations.
- **Veterans Initiative Centers** – An organization assisting Veterans and their family members to start new or grow existing small- to mid-sized businesses
- **Grand Avenue Business Association** – A business association working to preserve Grand Avenue's unique urban tradition and hometown character while fostering cooperative relationships with businesses, government, and the community at large.

Grand Old Day is produced by the Grand Avenue Business Association in the spirit of its mission to preserve Grand Avenue's unique urban tradition and hometown character while fostering cooperative relationships with businesses, government, and the community at large. Grand Avenue spans 30 blocks and is buffered on one end by the Mississippi River with downtown St. Paul on the other. It conveys all the historic charm of a small town while still housing hip, urbane, unique businesses. Log onto [www.grandave.com](http://www.grandave.com) for more information.

For more information, please contact Allie Haver ([alliehaver@lolaredpr.com](mailto:alliehaver@lolaredpr.com)) or Allison Dent ([allison@lolaredpr.com](mailto:allison@lolaredpr.com)) with Lola Red PR at 612.333.1723