

2010 Guidelines for Grand Old Day Art Fair Participation

Grand Old Day is the largest one-day festival in the Midwest, drawing over 200,000 people each year from the greater Twin Cities metropolitan area, regionally and from neighboring states. The event is held along Grand Avenue, Saint Paul's premier shopping, dining, entertainment and retail district.

Grand Old Day 2010
Sunday, June 6, 2010
7:45am-5:00pm

Grand Old Day features:

- Run, Walk, and Rollerblade
- Parade
- Entertainment District with Festival Gardens and Music Stages
- Teen Battle of the Bands
- International District featuring cultural arts and performance
- Family Area with inflatables, petting zoo, and performances
- Art Fair highlighting local and regional artists
- Street Performers
- Sporting District featuring area sports organizations
- Over 125 food and merchandise vendor

Local artists are invited to participate in the Grand Old Day Art Fair to showcase and sell their original, handmade art. Below you will find the guidelines for 2010 Art Fair Participation. You must read through all guidelines before beginning to fill out the online application. The link to the application is posted at the end of the guidelines.

Applications must be submitted online. Upon completion of the online application, submit your appropriate payment to GABA, 867 Grand Avenue, St. Paul, MN 55105 – fax: 651-699-7775 – email: grandolddayartfair@gmail.com. Make sure to save or print a copy of all information for yourself.

We are looking forward to another exciting and fun-filled Grand Old Day this year! If you have any questions, please feel free to contact the GABA office at 651-699-0029 or e-mail grandolddayartfair@gmail.com.

Art Fair Guidelines for Participation

- Grand Old Day is a one-day festival located along the historic Grand Avenue in St. Paul. The event features sporting events, parade, family areas, live music, food and merchandise vendors, and the art fair. The Grand Avenue Business Association (GABA) produces Grand Old Day as its annual fundraiser. Monies raised at the festival go back into the Association to fulfill goals for the year which include marketing the avenue, producing events, member services, and avenue beautification.
- Grand Old Day is sponsored by GABA under a block permit issued by the City of St. Paul, which allows the Association to control **all** outdoor vending within 2000 feet in every direction of Grand Avenue from Dale to Fairview. Vendor units positioned on outdoor private residential property located within 2,000 feet of Grand Avenue are subject to all Grand Old Day fees, rules and City of St. Paul licensing.
- The Grand Old Day Art Fair features high quality original fine art created by regional artists.

ART FAIR RULES & REGULATIONS

- Art Fair **spaces are 10' x 15'**.
- Art Fair spaces are \$125 per artist, per 10'x15'space. Artists must pay for appropriate number of spaces
- You are not allowed to share or sublet your booth space(s) to/with another artist or organization without written approval from GABA. If written approval is not given by GABA the vendor will be removed from the event, no refund will be given to the applicant, and an additional \$500 fee will be assessed. Expulsion from the festival

may also result in cleaning and/or other costs associated with your unit being removed. Your business or organization agrees to these conditions and to pay any such fee(s) that may be imposed as a condition of participation in the festival.

- **Setup time is between 5:30am and 7:45am on June 6.** All vehicles must be removed from the Avenue at 7:45am.
- **Sales operations must be up and running by 8:00am. The Art Fair ends at 5:00pm.** Deviation from this guideline may result in a fine and/or declination for future participation.
- GABA does not provide parking for vendors at the festival. GABA accepts no responsibility for any citation for vendors that are illegally parked. Vehicles are not permitted on Grand Avenue from 7:45am to 6:00pm on Sunday June 6, 2010.
- **The show sponsor is not responsible for loss or damage suffered by artists participating in the show. Artists participate at their own risk.**
- **GABA does not provide electrical power.** You must supply your own generator. Approved electrical power generators must not be placed in lawns or in an area that causes distractions to events, guests or businesses within the festival area.
- **All accepted art fair participants must post a Grand Old Day permit and any applicable City of St. Paul licenses in their booth on Sunday, June 6, 2010.**
- The Grand Avenue Business Association's staff or board of directors has the right to refuse any vendor.
- You must limit your activities at the festival to those you state on your application, which must pertain to your art. You must also limit the conduct of those activities to your booth space(s). Sales or distribution of anything done by walking through the festival grounds is not permitted without prior written consent.
- GABA reserves the right to determine the number of businesses/organizations/artists that exhibit or vend the same or similar products and/or services at the festival.
- Artists are not allowed to sell ANY food, soda, water or alcoholic beverages.
- **You may cancel your application in writing at any time up to April 2, 2010.** GABA will reimburse you 50% of your Art Fair Fees at that time. We are unable to offer any refunds after **April 2, 2010.**
- Refunds **will not** be issued if event is canceled due to dangerous or severe weather conditions or any other acts of God.
- Acceptance as an artist by GABA does not imply endorsement or affiliation with the organization and/or individual. The views expressed by vendors are not necessarily those of the festival, GABA, its community partners or sponsors.
- Each artist is responsible for the clean-up of their assigned area and adjacent property within 40 feet, every direction, before departing. Artists may overlap each other in clean up.
- GABA reserves the right to remove you from the festival for failure to follow these guidelines, the instructions of the festival staff or the laws and regulations of the city of St. Paul, State of Minnesota or any organization under those governmental entities. This would occur without any refund or other compensation. Such removal may also result in cleaning fees and/or other cost associated with your business/organization being removed being assessed. Your business/organization agrees to these conditions and to pay any such fee(s) that may be imposed as a condition of participating in the festival.

To Apply:

- 1) Complete the online application by following this link:
<https://spreadsheets.google.com/viewform?hl=en&formkey=dDhacFRaU3N5SDgyXzhPcjNZVTBSMWc6MA>
- 2) Send images of each type of work you will be selling at your booth to:
grandolddayartfair@gmail.com or GABA/Art Fair Applicant, 867 Grand Avenue, St. Paul MN 55105

All works must be original.

Questions? Call the GABA office at 651-699-0029 or e-mail grandolddayartfair@gmail.com